



To learn how to develop and manage apps,

ORACLE

INTERNETWEEK

INTERNETWEEK

Search InternetWeek:

Sections

- [Home](#)
- [Today's News](#)
- [Trends](#)
- [Reviews](#)
- [Insights & Incites](#)
- [Case Studies](#)
- [Managing the](#)
- [VPN Source Page](#)

Services

- [E-Mail Newsletter](#)
- [1999 National IT](#)
- [Salary Survey](#)
- [1999 Editorial](#)
- [Calendar](#)
- [Contact Us](#)
- [Internet Impact](#)
- [Forum](#)
- [Subscriptions](#)

Resources

- [InternetWeek News](#)
- [Radio](#)
- [Product Finder: The](#)
- [Online Buyer's](#)
- [Guide](#)
- [Q&As](#)
- [BOTI Awards](#)
- [SuperQuest](#)
- [More Online](#)
- [Inside the Intranet](#)
- [Spotlight Showcase](#)
- [Career Search](#)
- [Card Deck Online](#)
- [Supplements](#)
- [Summit Online](#)

March 15, 1999

Corporate Universities Grow

By JUDITH N. MOTTL

Improving employee productivity and keeping staff in touch with the latest technology are top factors transforming the once traditional training program into a "corporate university."

The phrase is a catchall for any kind of educational commitment that extends beyond the standard tuition reimbursement and the new hires training companies typically offer employees.

Some large companies, such as Disney and Motorola Inc., have built their own university systems, boasting campuses worldwide. Others have gone virtual, developing intranet-based classroom instruction. While it's not a mandate by any means, the most popular type of corporate university features an alliance with an institution of higher learning. The relationship can be as simple as partnering with a local college for a course, or as complex as a specialized curriculum offered at several different campuses.

Bell Atlantic's Next Step Program, geared for telecommunication technicians falls in the **middle And**

For the week of March 15, 1999

[In Our Complex Times, Keep Networks-Simple](#)

For the week of March 8, 1999

[Progressive Puts Skills To Lest](#)

[Slow Down And Smell The Software Roses](#)

For the week of March 1, 1999

[IT Testing Makes The Grade](#)

[More Gain, Less Pain From Search Firms](#)

For the week of February 22, 1999

[E-Com Execs Are Hot Property](#)

[How To Set A Sensible Web Portal Strategy](#)

For the week of February 15, 1999