**Democrats**: Both Clinton Sanders

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Party** | Democrat | Republican | Unaffiliated |  |  |
| **Ideology** | Liberal | Moderate | Conservative |  |  |
| **Gender** | Female | Male |  |  |  |
| **Marital Status** | Single | Married |  |  |  |
| **Age** | 18-29 | 30-49 | 50-59 | 60-69 | 70+ |
| **Religion** | None | Evangelical | Cath. | Prot. | Anything else |
| **Race** | White | Minority |  |  |  |
| **Education** | No postgrad work | Postgrad work |  |  |  |
| **Agreeableness** | Kind | Unkind |  |  |  |
| **(*circle the first term only if it completely describes you)*** | Sympathetic | Unsympathetic |  |  |  |
| **Conscientiousness** | Hardworking | Lazy |  |  |  |
|  | Neat | Sloppy |  |  |  |
| **Tolerance** | Tolerant | Intolerant |  |  |  |
| **Emotional stability** | Relaxed | Tense |  |  |  |
|  | Calm | Nervous |  |  |  |
| **Openness to experience** | Philosophical | Unphilosophical |  |  |  |
|  | An intellectual | Not an intellectual |  |  |  |
| **Extroversion** | Extroverted | Introverted |  |  |  |
|  | Outgoing | Shy |  |  |  |
| **Issue salience** | Foreign Policy |  |  |  |  |
| **(*circle issues/traits that are very important to you)*** | Inequality |  |  |  |  |
|  | Immigration |  |  |  |  |
|  | Taxes |  |  |  |  |
|  | Women’s issues |  |  |  |  |
|  | Business climate |  |  |  |  |
|  | Environment |  |  |  |  |
|  | Constitutionalism |  |  |  |  |
|  | General agree with issues |  |  |  |  |
| **Candidate character salience** | Reasonable demeanor |  |  |  |  |
|  | Experience |  |  |  |  |
|  | Honest, frank |  |  |  |  |
|  | Anti-Establishment |  |  |  |  |

**Democrats**: Both Clinton Sanders

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Hard to afford cost of food and groceries** | Applies | Doesn’t apply |  |  |  |
| **Hard to afford cost of education** | Applies | Doesn’t apply |  |  |  |
| **Healthcare insurance is unavailable, too expensive or inadequate** | Applies | Doesn’t apply |  |  |  |
| **Received a salary increase or other increase in income recently** | Applies | Doesn’t apply |  |  |  |
| **Federal support providing free tuition for community college and public universities.** | Fully Agree | Less than fully agree |  |  |  |
| **Always include at least one African-American on the county’s school board.** | Fully agree | Less than fully agree |  |  |  |
| **A law making it possible for severely ill individuals to get a doctor’s prescription that can help end their lives.** | Fully Agree | Less than fully agree |  |  |  |
| **Raise the federal minimum wage to $15 over the next few years.** | Fully Agree | Less than fully agree |  |  |  |
| **Start the school year after Labor Day rather than before.** | Fully Agree | Less than fully agree |  |  |  |
| **Reduce the time devoted to state-required testing of students in public schools.** | Fully Agree | Less than fully agree |  |  |  |
|  |  |  |  |  |  |

**Republicans**: ALL Cruz Kasich Trump

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Party** | Democrat | Republican | Unaffiliated |  |  |
| **Ideology** | Liberal | Moderate | Conservative |  |  |
| **Gender** | Female | Male |  |  |  |
| **Marital Status** | Single | Married |  |  |  |
| **Age** | 18-29 | 30-49 | 50-59 | 60-69 | 70+ |
| **Religion** | None | Evangelical | Cath. | Prot. | Anything else |
| **Race** | White | Minority |  |  |  |
| **Education** | No postgrad work | Postgrad work |  |  |  |
| **Income** | Under $150k | $150+ |  |  |  |
| **Agreeableness** | Kind | Unkind |  |  |  |
| **(*circle the first term only if it completely describes you)*** | Sympathetic | Unsympathetic |  |  |  |
| **Conscientiousness** | Hardworking | Lazy |  |  |  |
|  | Neat | Sloppy |  |  |  |
| **Tolerance** | Tolerant | Intolerant |  |  |  |
| **Emotional stability** | Relaxed | Tense |  |  |  |
|  | Calm | Nervous |  |  |  |
| **Openness to experience** | Philosophical | Unphilosophical |  |  |  |
|  | An intellectual | Not an intellectual |  |  |  |
| **Extroversion** | Extroverted | Introverted |  |  |  |
|  | Outgoing | Shy |  |  |  |
| **Issue salience** | Foreign Policy |  |  |  |  |
| **(*circle issues/traits that are very important to you)*** | Inequality |  |  |  |  |
|  | Immigration |  |  |  |  |
|  | Taxes |  |  |  |  |
|  | Women’s issues |  |  |  |  |
|  | Business climate |  |  |  |  |
|  | Environment |  |  |  |  |
|  | Constitutionalism |  |  |  |  |
|  | General agree with issues |  |  |  |  |
| **Candidate character salience** | Reasonable demeanor |  |  |  |  |
|  | Experience |  |  |  |  |
|  | Honest, frank |  |  |  |  |
|  | Anti-Establishment |  |  |  |  |

**Republicans**: ALL Cruz Kasich Trump

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Hard to afford cost of food and groceries** | Applies | Doesn’t apply |  |  |  |
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|  | Immigration |  |  |  |  |
|  | Taxes |  |  |  |  |
|  | Women’s issues |  |  |  |  |
|  | Business climate |  |  |  |  |
|  | Environment |  |  |  |  |
|  | Constitutionalism |  |  |  |  |
|  | General agree with issues |  |  |  |  |
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|  | Experience |  |  |  |  |
|  | Honest, frank |  |  |  |  |
|  | Anti-Establishment |  |  |  |  |

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