



Internship Description
January 2007

OpinionWorks is a full-service opinion research organization based in Annapolis. We provide telephone surveys, focus groups, online surveys, in-person interviews, inbound IVR surveys, and printed questionnaires for a variety of non-profit and for-profit clients.

OpinionWorks concentrates on transportation, public health, environmental protection, higher education, museums and the arts, public policy, customer satisfaction, and business growth. In 2006, our clients included The Wilderness Society, the Chicago Regional Transportation Authority, The Museum Association of New York, the Greater Baltimore Cultural Alliance, the Capital-Gazette Newspapers, the Campaign for Tobacco Free Kids, the American Society of Interior Designers, Colgate University, Oxford University, and others.

We are seeking an intern to participate in this work. We offer compensation and an opportunity to learn about all aspects of opinion research, from attending client meetings to designing the approach and performing the analysis.

Our intern should meet these basic qualifications:

- An interest in survey research, statistics, or a related field.
- Basic aptitude in mathematics.
- Proficiency in Microsoft Excel.
- Experience with SPSS is a plus.
- Solid writing skills.
- Ability to commit at least 10 hours per week.

For more information, please contact:

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