

CSLI Advisory Board Sept 13, 2012

Agenda

- Call to order
- Committee reports
- Review of ongoing activities
- Review/discuss Spring 2012 survey
- Review/discuss proposed Fall 2012 Survey
- Any other new/old business
- Adjournment

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CSLI Active Client Projects: Ongoing

Coordinating Center

- **Client:** Non-profit; helps coordinate health care services for severely ill patients
 - **Type of survey:** Client satisfaction
 - **Methodology:** Coordinating Center sends out questionnaire; CSLI receives returned completed surveys. Students call subset of client list to verify receipt and return of surveys; second wave mailed to those needing another copy.
 - **N=** Up to 2500 – typical completions: 750-800
 - **Current status:** Data collection under way
 - **Income generated:** Overall \$2860, retained for CSLI operations: \$500 +/-.
 - **Students employed:** 2-3

CSLI Active Client Projects

Sea-Level Rise Project – George Mason Univ.

- **Client:** GMU School of Public Policy with Naval Academy (Howard Ernst)
 - **Type of survey:** Two part project. (1) Mailed survey to random selection of county residents; (2) “Community conversation” - a second survey is administered to residents who choose to attend an information session about sea-level rise.
 - **Methodology:** CSLI responsible for outgoing and incoming mail of initial survey; conducts data entry, manages list of potential attendees. Students may act as ‘scribes’ and helpers at community conversation meeting (April 28)
 - **N=** Up to 10,000 – typical completions: 380
 - **Current status:** Last phases of community outreach
 - **Income generated:** Overall \$15,000 retained for CSLI operations: \$3000 +/-.
 - **Students employed:** 3-5

CSLI Active Client Projects

Sarbanes Center – Partners-in-care, Inc. Survey

- **Client:** Partners-in-Care as Sarbanes Center’s “Partner of the Year” Project
 - **Type of survey:** To be determined – focus on “future of aging”
 - **Methodology:** Survey Monkey online survey – sample might be from CSLI Web panel or Partners-in-Care internal member database.
 - **N=** to be determined
 - **Current status:** Preliminary discussions – some assessment of likely topics. AACC students/class to be incorporated into survey design.
 - **Income generated:** 0
 - **Students employed:** 0 (unpaid students will be involved)

CSLI Client Projects: Recently Completed

Annapolis Economic Development Corp.

- **Client:** City-related agency
 - **Type of survey:** Maritime business – business climate.
 - **Methodology:** Survey Monkey online; students call to alert businesses, verify email address
 - **N=** 36
 - **Current status:** Completed
 - **Income generated:** Overall \$1460, retained for CSLI operations: \$300 +/-.
 - **Students employed:** 2-3

CSLI Client Projects

Housing Commission of Anne Arundel County – 2011-12

- **Client:** Provides housing for low income families and seniors in eight communities
 - **Type of survey:** Resident satisfaction and facility condition – used for planning, oversight and HUD accreditation purposes
 - **Methodology:** Self-administered at each community. Residents fill them out at the time of contract renewal, producing a quarterly stream of completed surveys for CSLI to use for data entry and report generation.
 - **N=**Varies by community
 - **Current status:** NOT RENEWED
 - **Income generated:** Overall \$5100, retained for CSLI operations: \$5100.
 - **Students employed:** 0-1

CSLI Recent Student-related Activities

1. CSLI student interns

- **Fall 2012: 3**
- **Hours:** vary depending on projects and needs of the moment but goal is to average five hours per week per intern
- **Duties:** range from data entry, survey design, student supervision, and telephone interviewing. Usually active in club activities.

CSLI Recent Student-related Activities

2. CSLI student club

- **Inception:** 2006 – designated an official student club.
- **Organizational structure:** Officers include president, vice president, secretary and treasurer, elected at beginning of fall semester. CSLI interns usually chosen as club president/vice president
- **Budget:** Varies yearly–2012-13: \$800 from student association.
- **2012-13 Activities:** Various field trips
 - Economic Club of Annapolis: Jeff Faux (EPI); Pat Choate (Ross Perot's VP candidate in 1996)
 - Baltimore Council of Foreign Affairs (Sept. 20): Prof. James Mearsheimer

CSLI Recent Activities-Public Outreach

- ▶ **Radio:** WNAV – director was interviewed about upcoming County Charter revisions on November ballot.
- ▶ **Newspaper:** Various articles in Capital/Baltimore Sun about local politics, gambling/casinos, Dwyer
- ▶ **CSLI Web site:** Posted all new presentations and updates to searchable database (see <http://www2.aacc.edu/csli>).

CSLI Semi-Web Panel

Semi-annual Survey and Web Panel

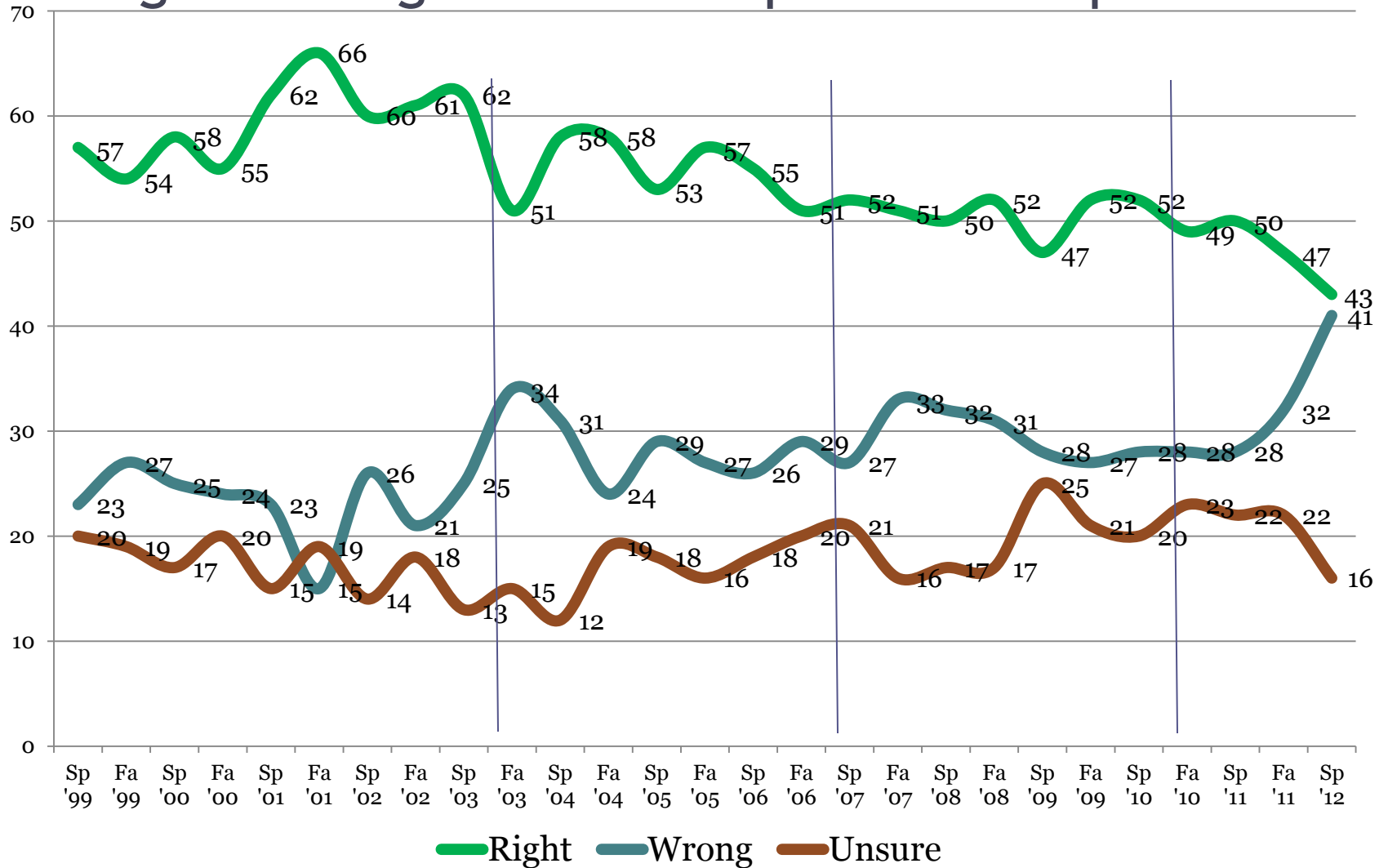
Web panel: We have accumulated a total of around 1255 possibly valid email addresses.

- About 1/3 of respondents accept request to give email addresses.
- Response rate typically around 20%.
- May be integrating with Partners-in-Care project.

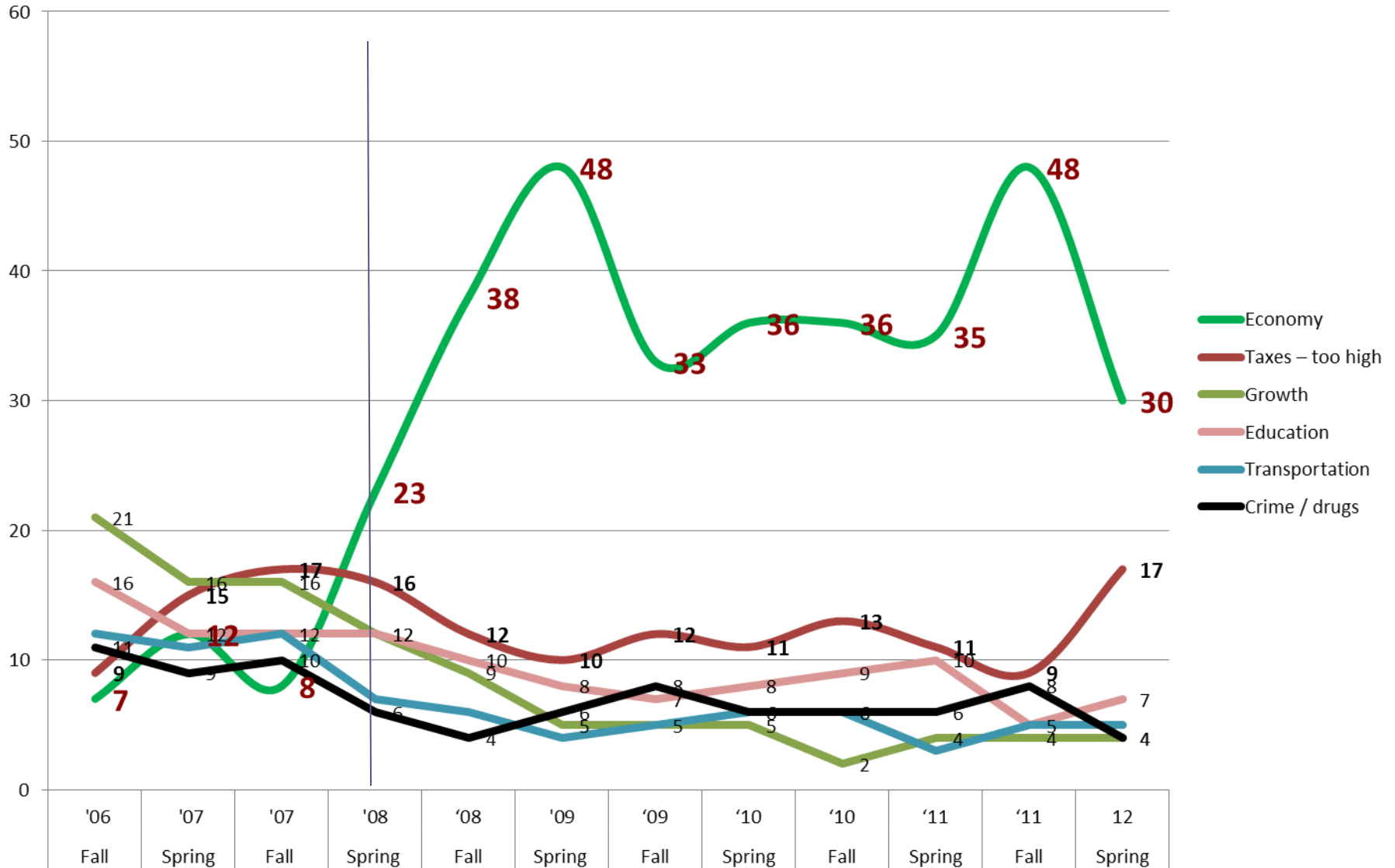


Semi-annual Survey – Overview of Spring 2012 Results

Right/Wrong Direction: Sp. 1999 to Sp. 2012

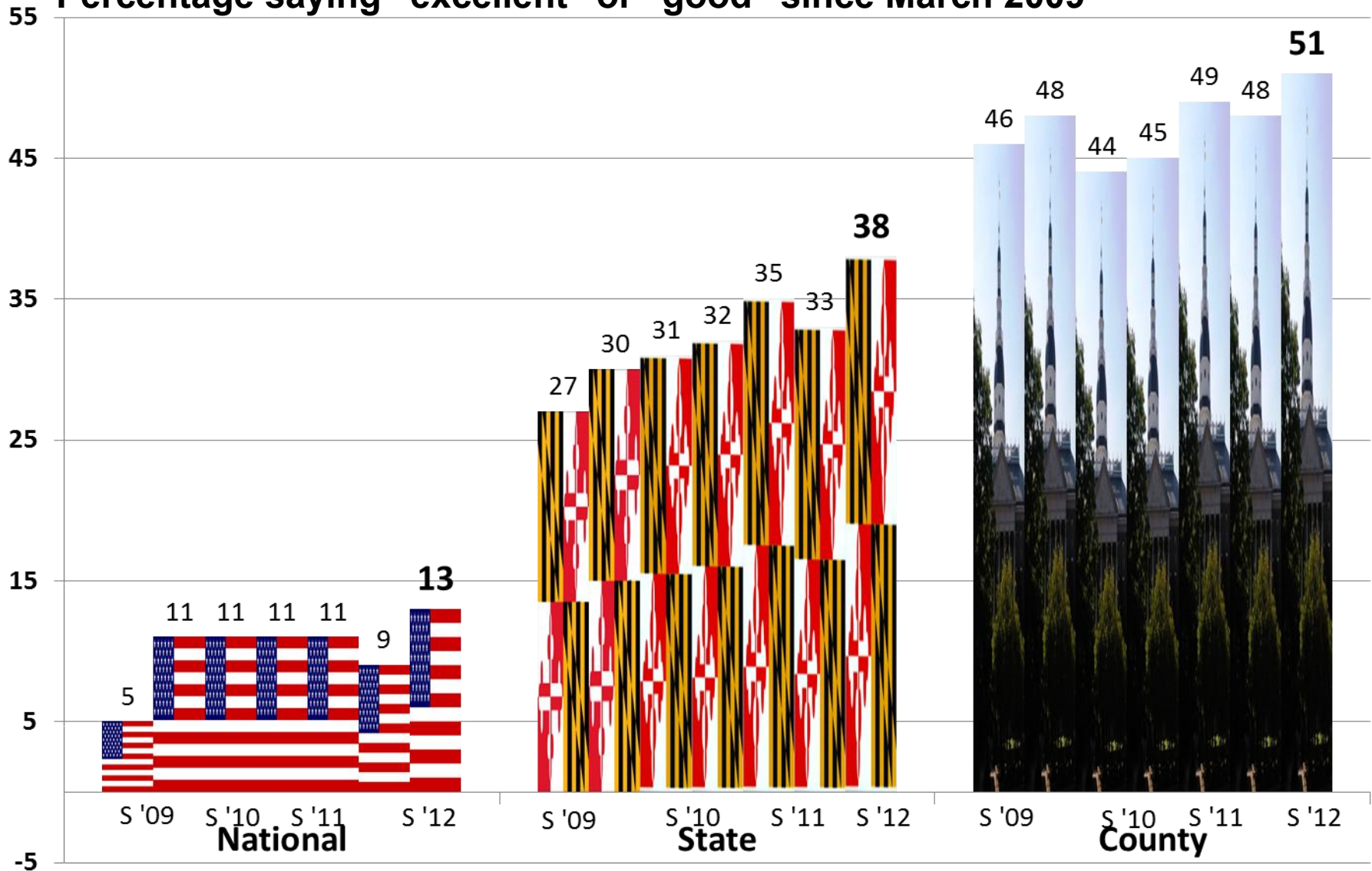


AA County Polling Results: Most Important Problem - Fall '06 to Spring '12



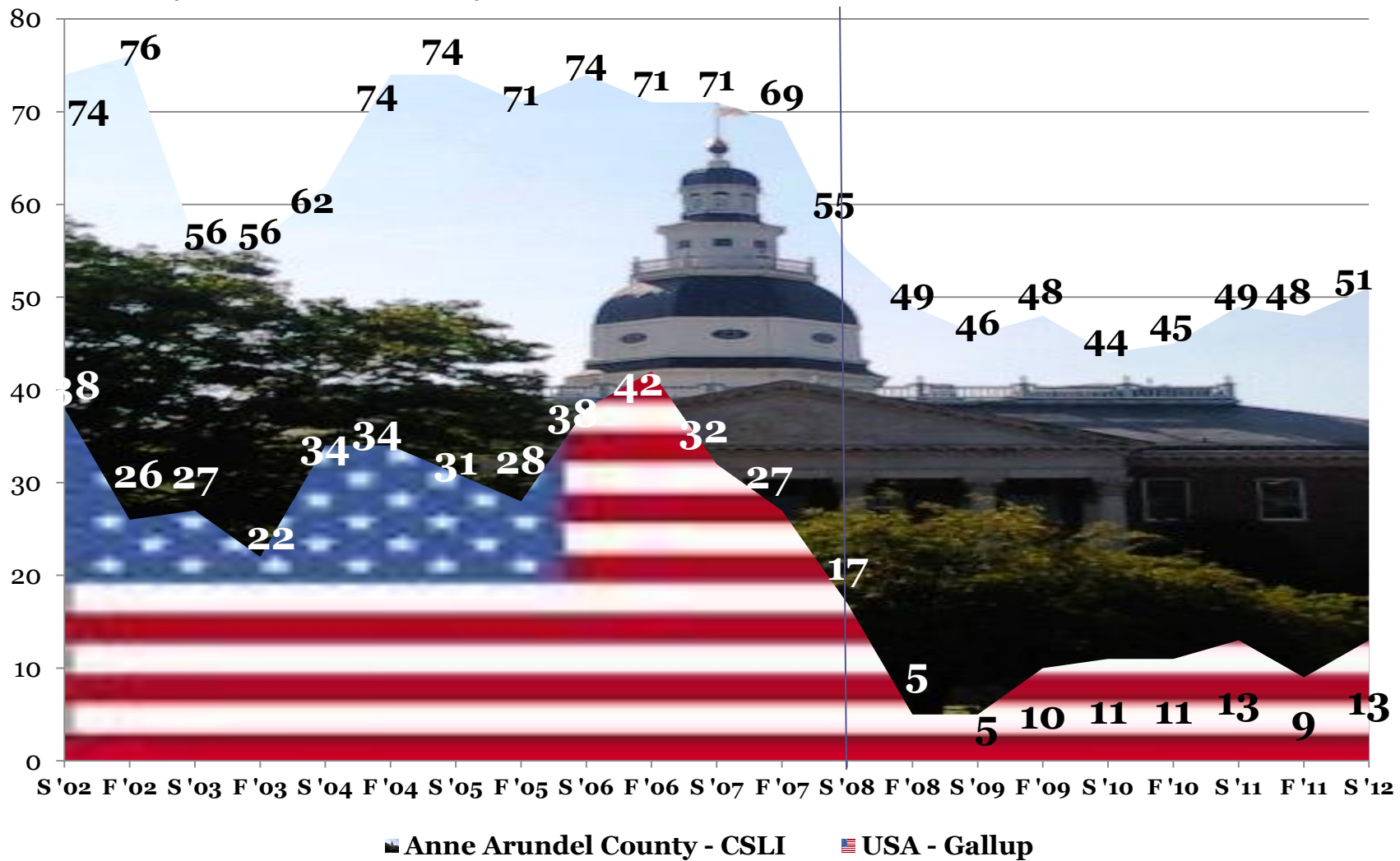
AA County Polling Results: Rate the Economy

Percentage saying "excellent" or "good" since March 2009

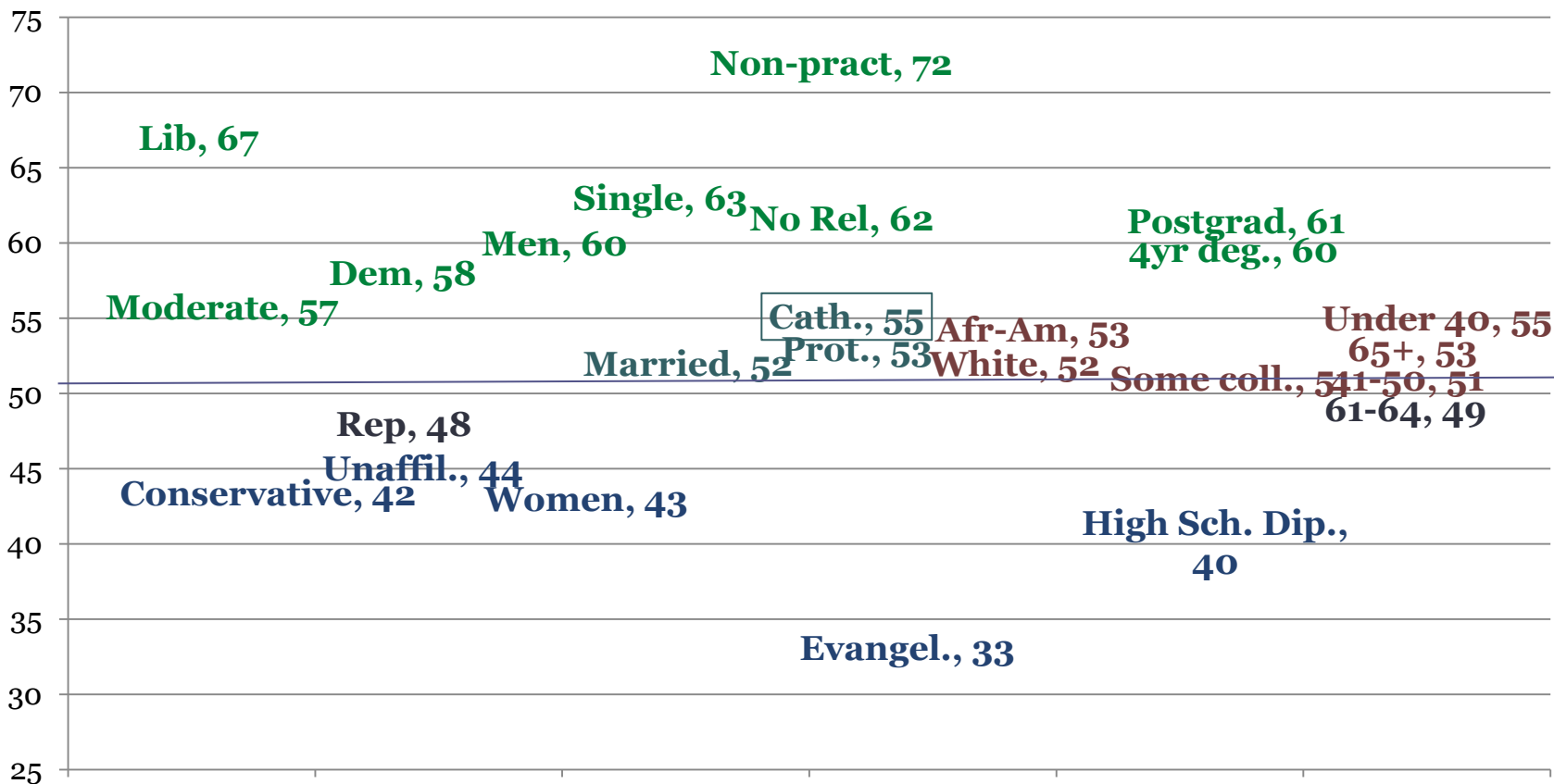


Economy Excellent or Good:

AA County vs. USA - County looks around 35% better

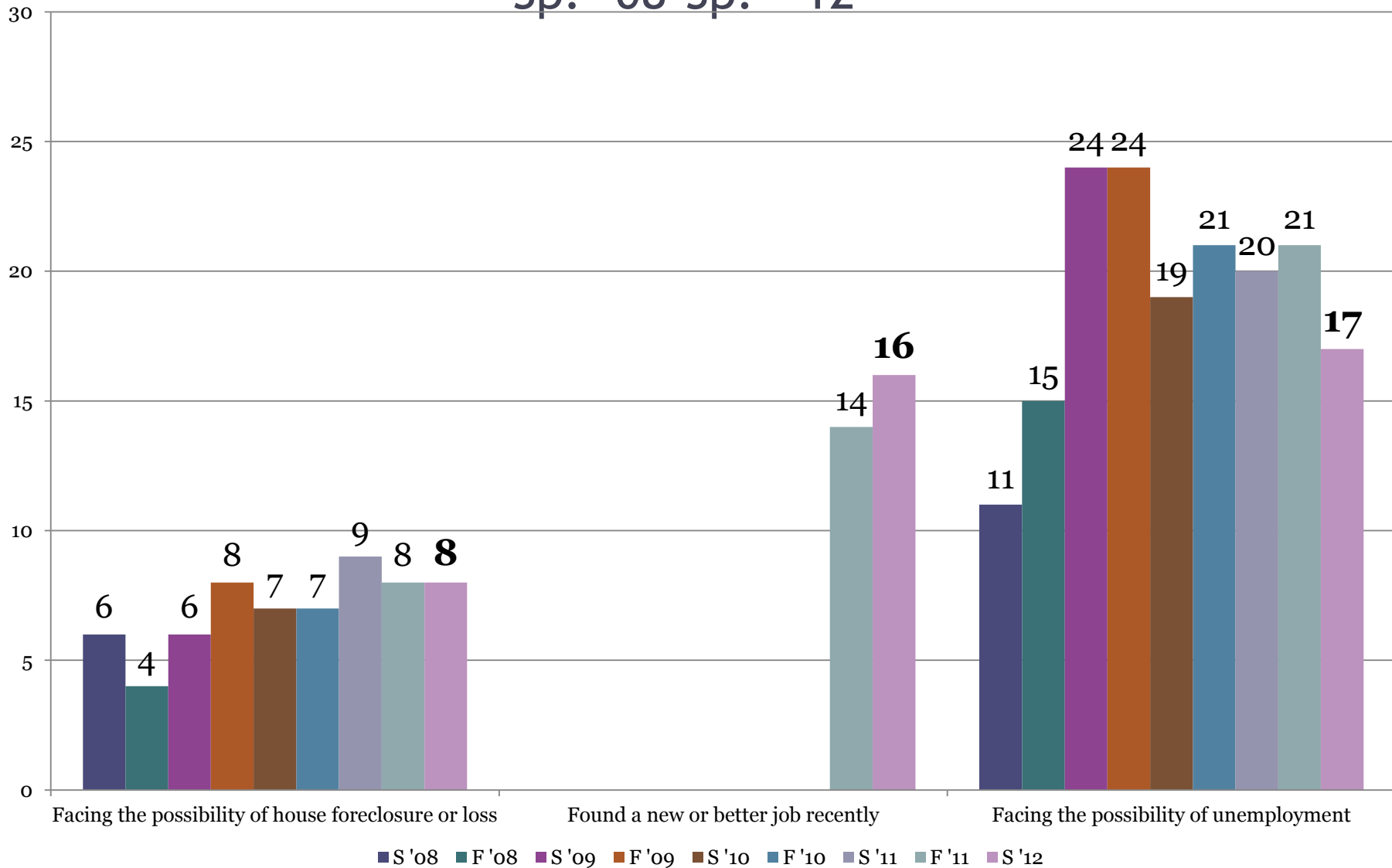


Other Demographics and Rating of County Economic Conditions (Excellent+Good)



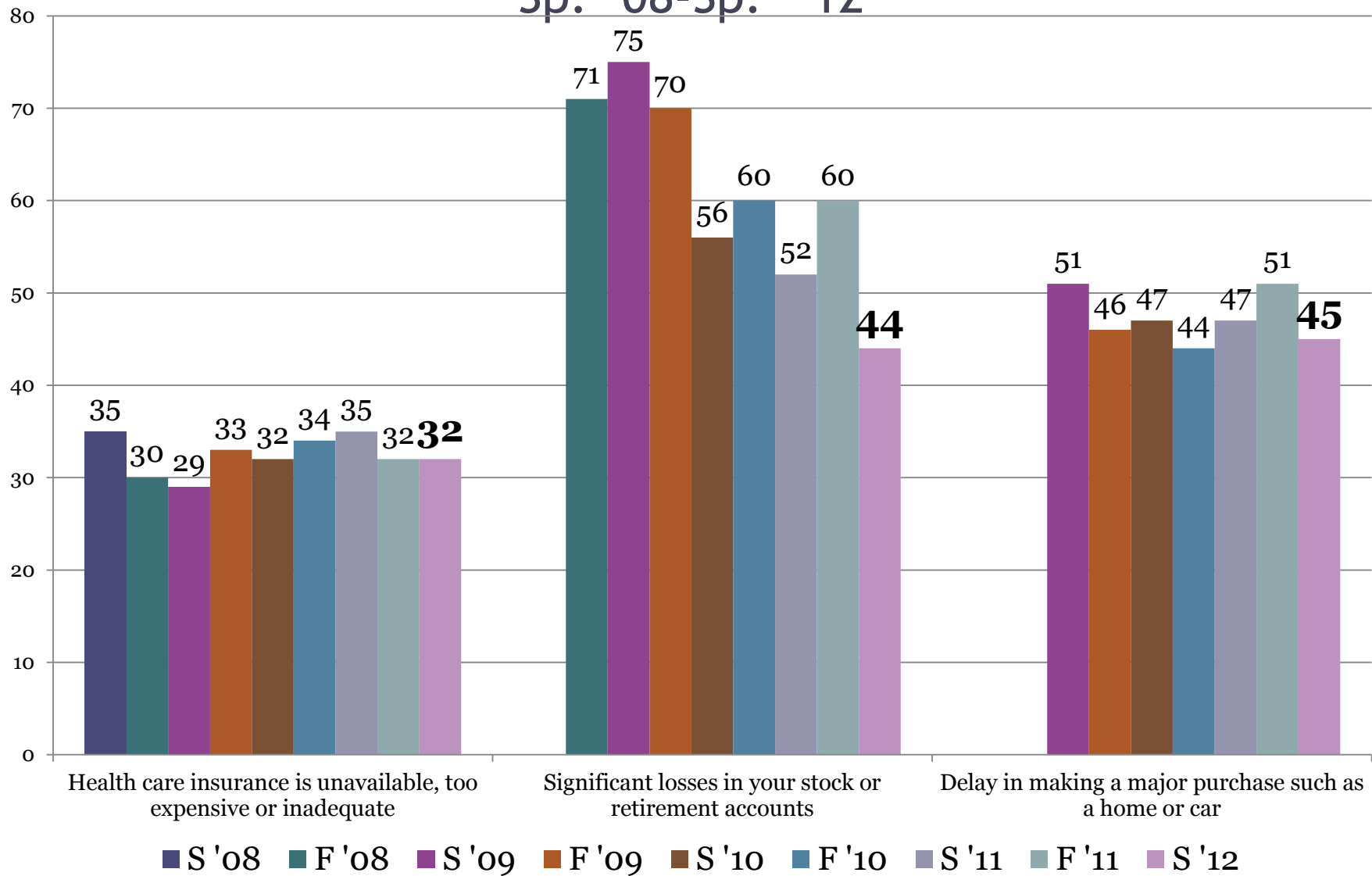
General economic conditions (1) - % saying 'applies'

Sp. '08-Sp. '12



General economic conditions (2) - % saying 'applies'

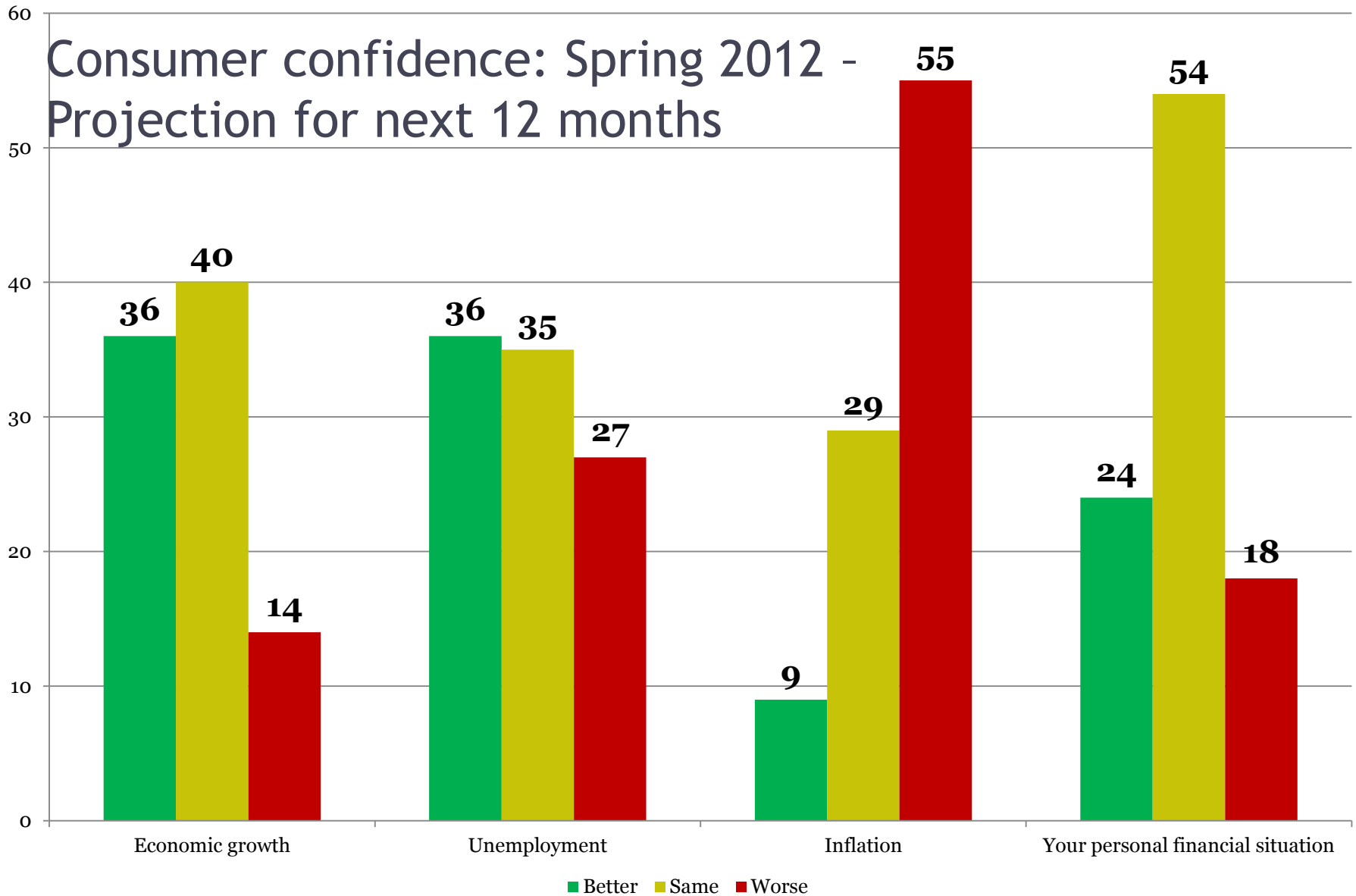
Sp. '08-Sp. '12



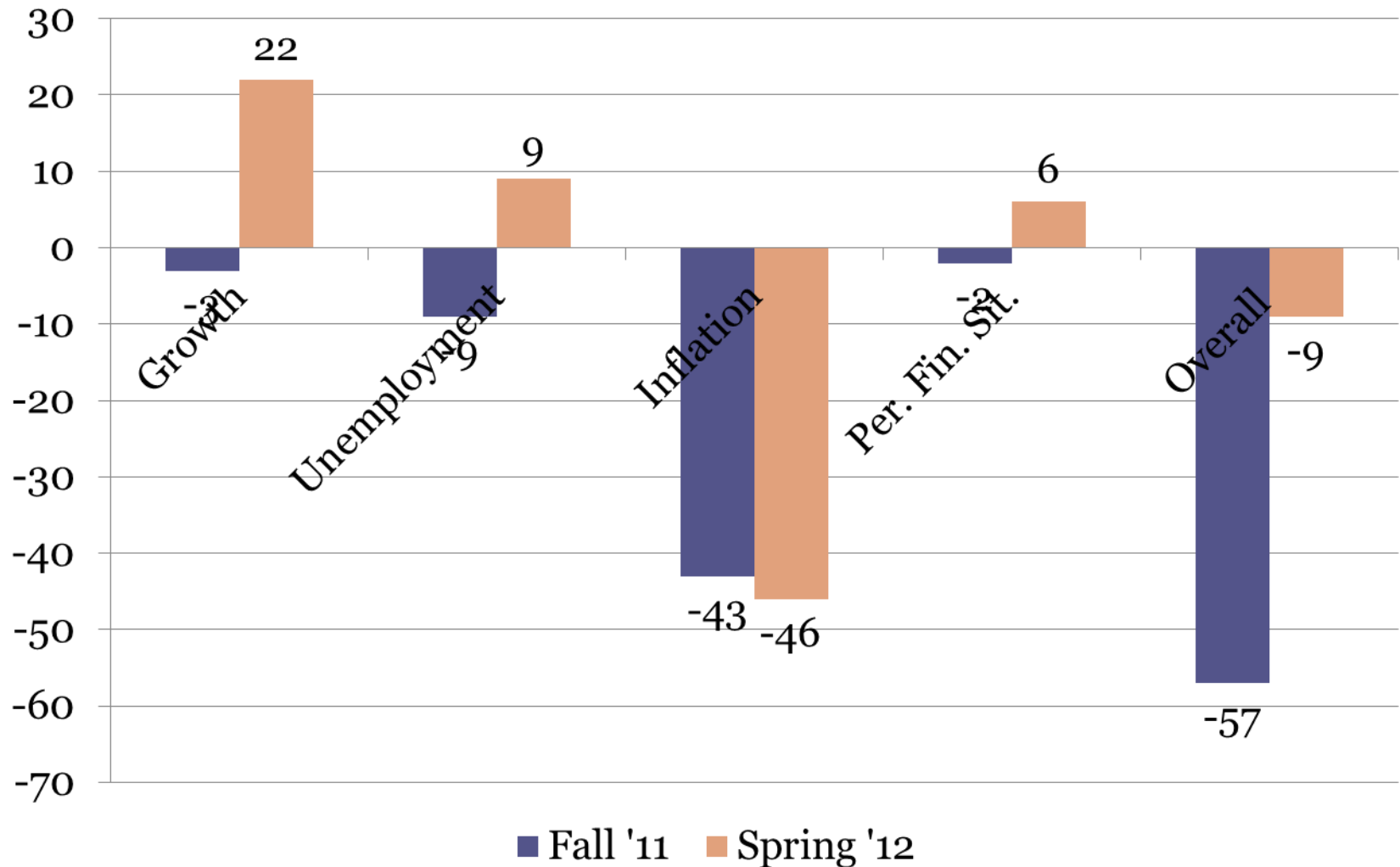
Is there a relationship between income and economic conditions?

Condition	Under \$75,000	\$75,000+	Signif.
Received a salary increase or other increase in income recently	27	44	.01
Hard to afford cost of utilities such as electricity or gas	48	28	.01
Health care insurance is unavailable, too expensive or inadequate	40	25	.01
Unable to find affordable housing	19	10	.02
Facing the possibility of house foreclosure or loss	11	5	.02
Hard to afford the cost of transportation	41	33	.03
Wages or salaries are not rising as fast as the cost of living	68	62	.04
Delay in making a major purchase such as a home or car	50	41	.06
Facing the possibility of unemployment	19	14	.1
Significant losses in your stock or retirement accounts	41	48	.2
Found a new or better job recently	14	18	.3
Taxes are too high in relation to the government services provided	63	59	.5

Consumer confidence: Spring 2012 - Projection for next 12 months



Consumer confidence: Spring 2012 - Projection for next 12 months (Better-Worse)



Support for policies affecting taxes, spending

Spring 2012

Proposal	Support	Oppose	Unsure	No answer
Doubling the so-called ‘flush tax’ from \$30 to \$60 to help improve wastewater treatment	32	56	10	3
6% Increase in gasoline tax	21	74	5	0
Increasing state funding by \$15 million for building affordable rental housing in Maryland	37	51	10	2
The next two proposals would require the county to take funds from other agencies or raise taxes to cover the costs.				
Shifting pension fund contributions for teachers from the state to the counties	22	63	12	3
Strictly enforcing the requirement that local schools be funded at no less than last year’s levels	65	28	6	1

Gambling: Support for adding a venue/table games

	Agree	Disagree	Unsure	No answer
Adding a location in Prince George's County would increase state revenue significantly	47	44	7	1
Adding table games would increase state revenue significantly	51	38	9	2
Adding a site in Prince George's County would reduce revenue at the Arundel Mills site and therefore reduce Anne Arundel County's revenue	33	48	15	3
Adding more sites or table games would lead to significantly more gambling addiction	49	43	7	2
Expanding gambling by adding another site has more costs than benefits	42	43	11	4
Expanding gambling by adding table games has more costs than benefits	34	48	13	5

Seriousness of Challenges Facing the County – Spring 2012

	Very serious	Somewhat serious	Not very serious	Unsure/NA
Pollution of the Bay hurting the maritime industry and water-oriented tourism	66	21	11	2
Budget constraints limiting the ability of county government to provide services	43	28	19	10
An over-dependency on government employment	43	27	22	9
Air pollution causing illnesses	39	26	32	3
Changes in the quality of county schools	39	26	19	16
Rising sea levels threatening low lying areas with flooding	31	33	27	9

Satisfaction with Various Government Agencies– Spring 2012

	Level of satisfaction (very satisfied, somewhat satisfied...)				Have you had any direct contact within two years	
	Very	Somewhat	Not very	NA	Yes	No
Fire Department	87	8	1	3	42	58
Police Department	67	21	8	4	45	55
Public libraries	68	16	6	10	67	33
Public schools	41	27	16	15	51	49
Department of Health	36	16	9	40	32	68
Department of Aging and Disabilities	30	12	9	49	25	75
Permit application center	18	19	20	44	29	71
	“No answers” removed below					
Department of Health	59	26	14	--		
Department of Aging and Disabilities	59	23	17	--		
Permit application center	32	33	35	--		

Presidential job approval

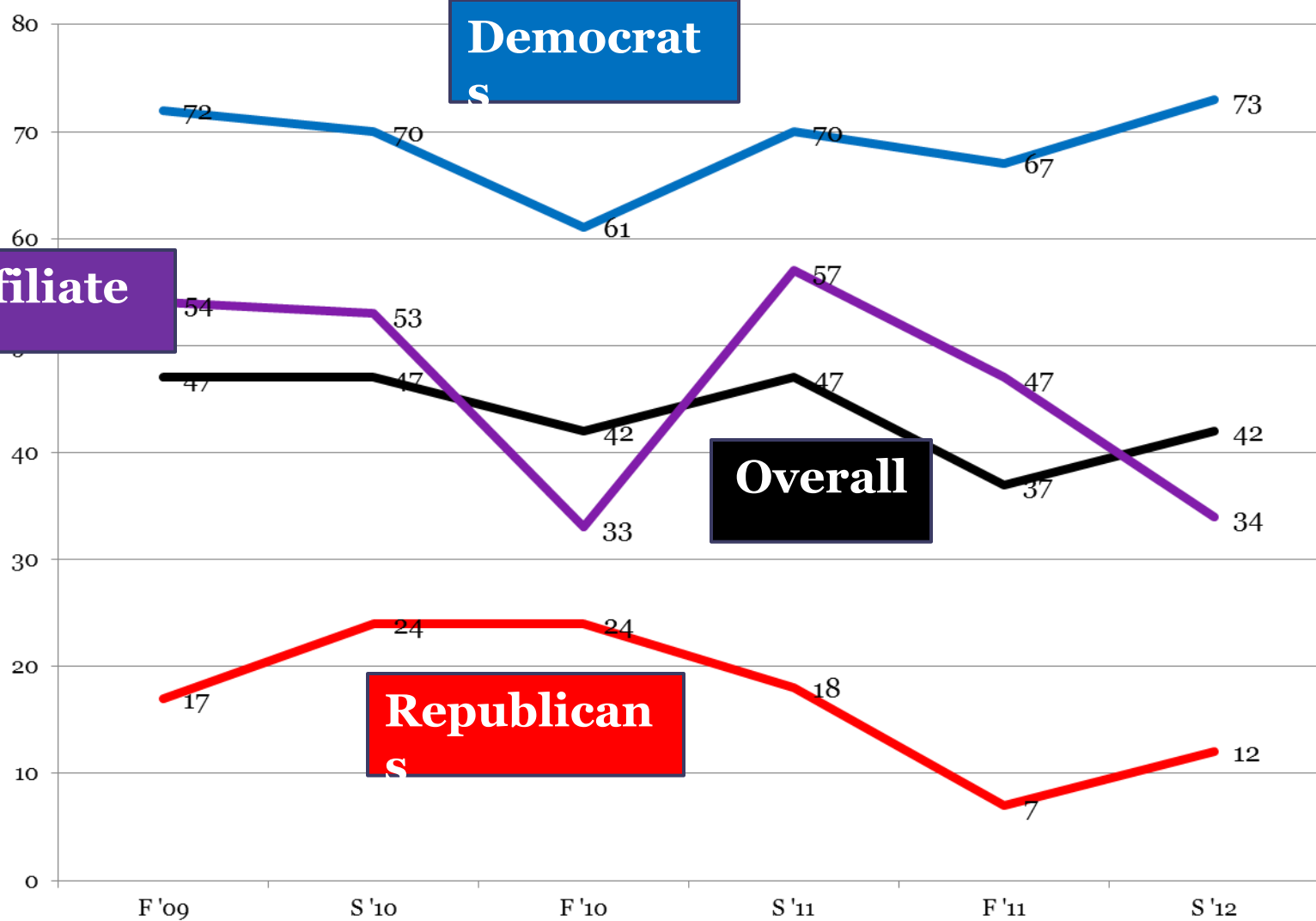
Fall 2007 to Spring 2012

— CSLI — Gallup



Presidential Job Approval by Party Registration

Fall 2009 to Spring 2012



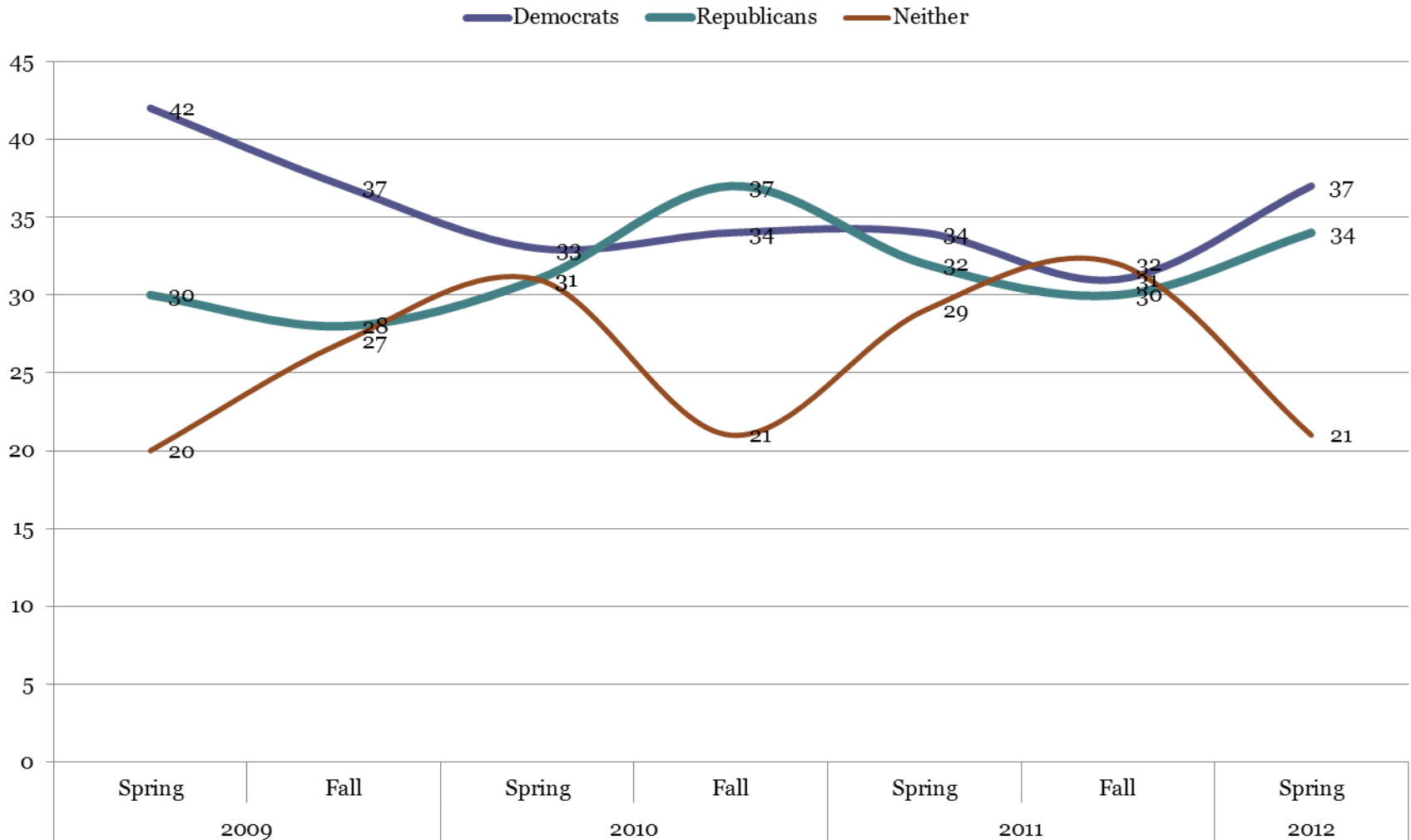
Democrat

Unaffiliated

Overall

Republican

Trust in Political Parties - Spring 2009 to Spring 2012



Referendum on Incumbent?

Pro Obama/Dems by Number of Adverse Economic Impacts
(based on spring 2012 results)

	Overall	Fewest adverse impacts	Middle levels of adverse impacts		Most adverse impacts
Vote for Obama	38	54	39	30	27
Approve Obama job performance	42	58	44	32	35
Trust Democrats	37	52	37	29	28
Total	--	22	32	26	21

Presidential Vote, Obama Job Approval and Trust of Parties

Political variable	Overall	Dems	Reps	Unaffill.
Vote for Obama	38	68	5	31
Vote for Republican	41	16	74	33
Other vote (undecided, someone else, won't vote, n.a.)	21	16	22	35
Approve Obama job performance	42	73	12	34
Disapprove	49	20	83	49
Trust Democrats	37	70	3	23
Trust Republicans	34	10	67	19
Trust neither	22	14	24	45

End of PowerPoint presentation

- [Go to Questionnaire in MS Word](#)